

LEADERSHIP PRINCIPLES



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Management and Leadership

Transactional and Transformational
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Unlock 10 Essential Leadership
Characteristics

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INTRODUCTION TO
THE PROGRAM

welcome and introduction



objectives from this program

- Differentiate between Managing and Leading
- Outline the 10 essential leadership characteristics
- Summarise Transactional vs. Transformational Leadership
- Apply Transformational Leadership to articulate a compelling vision
- Apply Situational Leadership theory using case studies
- Apply the L.A.S.T Theory to unlock the 10 leadership characteristics
- Develop two techniques for time management
- Summarise time management and its effect on leadership



What are your expectations?

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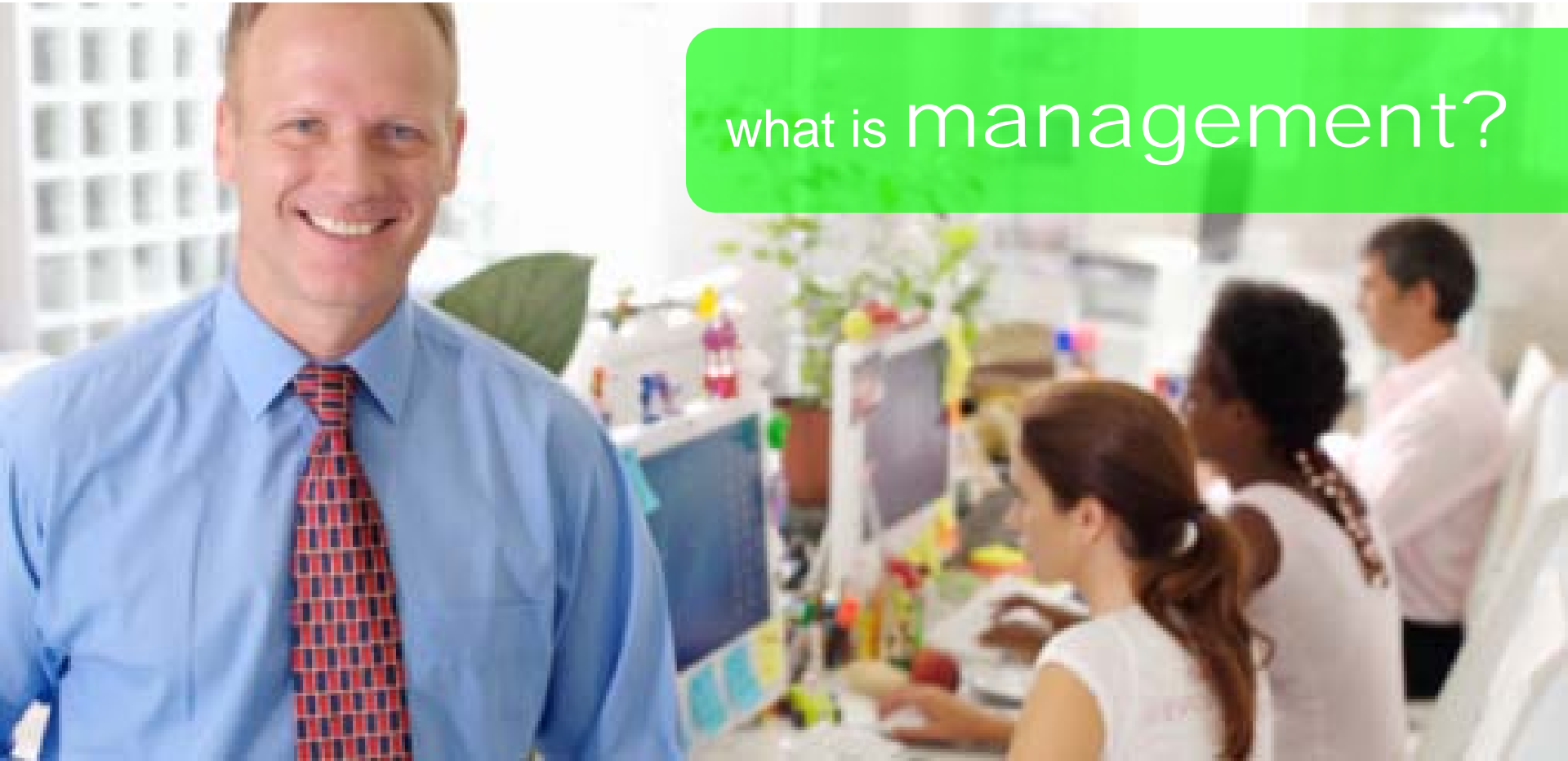
Managing Expectations

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THE ROLE OF MANAGER

what is management?





questions about you as a manager

WHAT IS LEADERSHIP



what is a leader?



are people **born** leaders?



do organisations need leaders?



should there be only ONE leader?

LEADERSHIP

QUALITIES

who inspires you?



trust is very important in leadership





reassurance matters



briefings are important

FOLLOWING A
LEADER



the leader goes first

LEADERSHIP
CHARACTERISTICS



10 essential leadership characteristics

10 essential leadership characteristics

1. Visionary
2. Trust
3. Integrity
4. Employee empowerment
5. Treat employees like customers
6. Individual consideration
7. Inspiring
8. Change masters
9. Effective decision makers
10. Strong communicator

rate yourself



MANAGING
VERSUS LEADING

monitor vs. coach



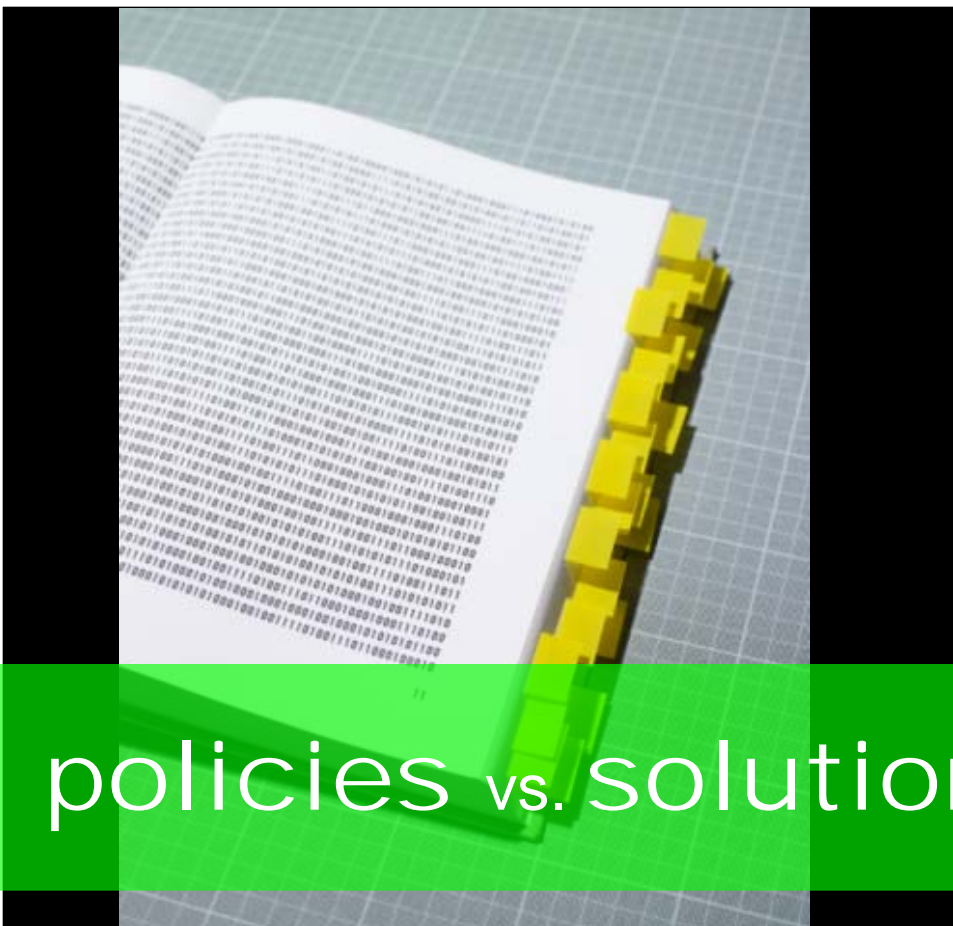


direct vs. encourage



organise vs. inspire





policies vs. solutions



make decisions vs. involving



authority vs. lead by example



tell vs. show

